

# MAPEE-MADE EASY

## 5 reasons why you should use Map EE



### 1. Know what they have

Get a snapshot of what products your customers has across EE Mobile & BT HBB, including TV, Sport & their current packages.



### 3. What's the Playing Fields?

MapEE will tell you what playing field an address belongs too allowing you to shape the conversation and offer the best personal deal for your customer.

5G Close



### 5. Household 100

MapEE supports you in your Household conversations with customers, by giving you as much information as we have to help with not just HBB, but to bring in things like mobile and TV as well.

EE Street

EE Street

EE Street

EE Street



### 2. What's the Competition?

See what else is available in the area to overcome the common objections, highlighting VM presence & Altnets in the postcode.

FTTP Lane



### 4. Secure the future line with EEasy Leads.

MapEE identifies when Full Fibre will be in the customers area if it's not there already. Use EEasy Leads to capture their interest in a product for a call back when FTTP comes available. You'll get a £1 for the capture and a share of the commission when they connect. A real omni experience.