

EEASY LEADS – MADE EASY

WHEN'S A PERFECT TIME TO USE IT?



Over 30 days left

When a customer is interested in taking a new product or service but have a couple of months left on their competitor contract. Whether that be Broadband or Mobile.



A gift for an occasion

You've had a great conversation about getting a mobile for a customer's loved one, be it a birthday or Christmas gift. Capture their details for a call back closer to that important time.



They don't live in the area

The customer doesn't live locally to your store or visit often, you can secure yourself some commission for the hard work you've put in.



What you get

You'll get **£1 for every quality lead** you secure and if that lead then goes on to connect later, you'll get a **share of that commission** too. So capture 5 leads a day and that's your lunch covered, for just a few minutes of work.

SOMETHING FOR EACH SALE SCENARIO

1. Make a sale

Customer is interested and is ready to purchase with you then and there. Nice one.

2. GreetMe

Customer is interested in a product or service you offered and can purchase within 30 days. Book them in on GreetMe.

3. EEasy Leads

Customer is interested but has a few months left on their current competitor contract. Capture their interest on EEasy Leads

THE GOOD TO KNOW

Enhanced household 100

EEasy Leads allows you to take your conversations further by capturing your customer's interest if they have a while before they can purchase.

Upgrades?

You can capture an upgrade in EEasy Leads but there is no commission for this option. Where possible book your customer in on GreetMe to come back and see you in store.

Advisor Hub is key

Advisor Hub has rolled out to all stores and you can only access EEasy Leads through Advisor Hub

The Omni Experience

It's a big step towards making us more Omni. The customer gets a great new experience and you get a share of commission for your hard work