



OUR PLANS

Handset & SIM

NO FRILLS PLAN

When should I use no frills?
If a customer is not looking for a plan with additional benefits and doesn't own the latest device, then no frills is a good entry level option.

However please ensure the customer is aware that this plan has capped speeds (25Mbps) and does not come with any benefits – Stay Connected or Data Gifting.

If an existing customer is moving to these please make them aware they will lose these benefits!

ESSENTIAL PLAN

Essential is our 'hero plan in our portfolio which is suited to a wide range of customers who are after good speeds (100Mbps) and good benefits – Data Gifting and Stay Connected.

ALL ROUNDER PLAN

All Rounder is the best option for a customer wanting great uncapped speeds and benefits at a great price! With only a £6 price difference from Essentials this plan is the perfect upsell.

Customers can get access to uncapped speeds, 1 Inclusive Extra and priceless expert set up and delivery – this plan is worth £360 (based on taking the Roam Abroad Pass for 24 months)

FULL WORKS PLAN

Full works is the best plan for those tech enthusiasts. Offering uncapped speeds, Upgrade Anytime and 3 Inclusive Extras.

Full Works Android: uncapped speeds, 3 Inclusive Extra plus everything All Rounder offers including Data gifting and Stay connected – worth over £1000 when selecting BT sport, Apple Music and Netflix extras

Full Works Apple: uncapped speeds, Apple One, Roaming included and everything All Rounder offers including Data Gifting and Stay Connected - worth £766!

SAVINGS FOR OUR CUSTOMERS

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Inclusive Extras are great at giving our customer the best value when they an All Rounder or Full Works Plan. The below shows the favourite picks by our customers and how much they are each worth across the plan tenure. For Full Works where customers can choose 3 of these the plan worth a whopping £1000* and over.



RRP
£10.99 a month
= **£264**



RRP
£10.99 a month
= **£264**



Netflix Basic
(no Ads)
RRP
£6.99 a month
= **£168**



RRP
£25 a month
Now includes
Discovery+
= **£600**



RRP
£6.98 a month
= **£168**



RRP
£15 a month
= **£360**

+ Just Pay the difference to
upgrade to Standard or
Premium tiers

*£1031 based on selecting Music, Netflix and BT Sports.
BT Sport value correct until COP 18th July



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NO FRILLS PLAN

New to
handset
& SIM

1GB, 5GB, 25GB, 125GB or UNL Data

Great Speeds - Max 25 MBPS

Device Care Extras

6 Months Free Apple Music, TV+, News & Arcade

Please make the customer aware with every sale-

- Data gifting is not available with our No Frills Plan.
- Stay Connected Data not available
- They will have speed of 25 MBPS, which is perfect for browsing the internet, messaging, calling and using social media like Facebook.

Handset No Frills not available in Digital until 4th May.

ESSENTIAL PLAN

+£3 upsell

1GB, 5GB, 25GB, 125GB, UNL Data or UNL speed

Excellent Speeds - Max 100 MBPS

Device Care Extras

Stay Connected Data

Data Gifting & Family controls

6 Months Free Apple Music, TV+, News & Arcade

ALL ROUNDER PLAN

+£6 upsell

1GB, 5GB, 25GB, 125GB, UNL Data or UNL & Speed

Best Speeds – no max MBPS

Device Care Extras

Stay Connected Data

Data Gifting & Family controls

6 Months Free Apple Music, TV+, News & Arcade

1 inclusive extra

Upgrade Anytime

FULL WORKS PLAN

+£7 upsell

UNL Data

Best speeds- no max MBPS

Apple One, BT Sport & Roaming with Full Works plan for iPhone

Device Care Extras

Stay Connected Data

Data Gifting & Family controls

6 Months Free Apple Music, TV+, News & Arcade

3 inclusive extra

Upgrade Anytime